**POPULATION TRENDS AND KEY INDICATORS**

- **Population**: 18,225
- **Households**: 6,216
- **Avg Size Household**: 2.90
- **Median Age**: 38.0
- **Median Household Income**: $84,164
- **Median Home Value**: $290,114
- **Wealth Index**: 90
- **Housing Affordability Index**: 119
- **Diversity Index**: 73

**MORTGAGE INDICATORS**

- **Avg Spent on Mortgage & Basics**: $13,873
- **Percent of Income for Mortgage**: 20.7%

**POPULATION BY GENERATION**

- **Greatest Gen**: Born 1945/Earlier (4.0%)
- **Baby Boomer**: Born 1946 to 1964 (18.8%)
- **Generation X**: Born 1965 to 1980 (21.3%)
- **Millennial**: Born 1981 to 1998 (25.8%)
- **Generation Z**: Born 1999 to 2016 (22.1%)
- **Alpha**: Born 2017 to Present (8.0%)

**POPULATION BY AGE**

- **Under 18**: 21.9%
- **Ages 18 to 64**: 63.4%
- **Aged 65+**: 14.7%

**Source**: Esri, Esri-U.S. BLS, ACS

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Powder Springs City, GA
Geography: Place